



2020 (JANUARY-DECEMBER)

Georgia Professional Tennis Association Sponsorship Package

WHO WE ARE

THE GEORGIA PROFESSIONAL TENNIS ASSOCIATION IS AN ASSOCIATION OF CERTIFIED TEACHING PROFESSIONALS SERVING THE GEORGIA TENNIS COMMUNITY SINCE 1977. MEMBERS ALSO INCLUDE OUT-OF-STATE PROS AS WELL AS SPONSORING NATIONAL AND LOCAL TENNIS ORGANIZATIONS AND REPRESENTATIVES OF THE TENNIS INDUSTRY. THE GPTA'S PURPOSE IS TO FOSTER CONTINUING EDUCATION, COMMUNITY SERVICE, NETWORKING AND SOCIAL INTERACTION OF TENNIS TEACHERS AND COACHES WITH A GOAL OF RAISING THE LEVEL OF PLAY IN RECREATIONAL AND COMPETITIVE TENNIS.

HOW THIS PARTNERSHIP BENEFITS YOU

AS A SPONSOR, YOU OR YOUR COMPANY WILL BE PARTNERING WITH THE GPTA, ONE OF ATLANTA'S OLDEST AND MOST PRESTIGIOUS TENNIS ORGANIZATIONS, AND RECOGNIZED AS A COMMUNITY LEADER BY OUR 75+ MEMBERS. OUR GOAL IS FOR YOUR PLACES OF BUSINESS TO BE REGULARLY VISITED AND PROMOTED BY OUR MEMBERS.

PLATINUM LEVEL SPONSORS - \$2000

- Opportunity to host annual party/reception
- Custom Brand Activation
- Company banner featured at GPTA sponsored events and meetings
- Special recognition and presenting opportunities at all GPTA events
- Designated vendor table on-site at any GPTA meetings or events
- Logo added to sponsors banner displayed at meetings and events
- Brand logo and web link on sponsors page of GPTA website
- Brand logo printed on meeting notes
- Brand logo on all email and social media communication
- Opportunity to provide gift bags with company logo

GOLD LEVEL SPONSORS - \$1000

- Designated vendor table on-site at **FOUR** GPTA meetings or events
- Logo added to sponsors banner displayed at meetings and events
- Brand logo and web link on sponsors page of GPTA website
- Brand logo printed on meeting notes
- Brand logo on all email and social media communication
- Opportunity to provide gift bags with company logo

SILVER LEVEL SPONSORS - \$500

- Designated vendor table on-site at TWO GPTA meetings or events
- Brand logo and web link on sponsors page of GPTA website
- Brand logo printed on meeting notes
- Brand logo on all email and social media communication
- Opportunity to provide gift bags with company logo

PATRON SPONSORS - \$250

- Designated vendor table on-site at TWO GPTA meeting or event
- Opportunity to provide gift bags with company logo